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1953

CALIFORNIA

FUCHSIA

from the Gardens of

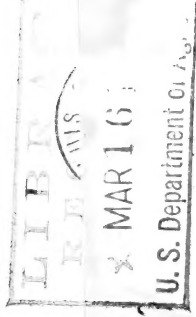
JOE PLUMMER

825 Murray Street

San Luis Obispo, California

MEMBER BOTH AMERICAN AND
CALIFORNIA FUCHSIA SOCIETIES

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D. C.

RAY KELLOGG — Pale pink, flushed strawberry.

We recommend this.

RED VELVET — Deep red wine, very good.

RHAPSODY — Salmon flushed pink, velvety crimson in top petals, finest tri-color.

ROYAL ROBE — Dark velvety purple.

SENORITA — Rose pink, gay flower.

SERENE — Pink, light mauve undertoned, narrow white edging, bushy.

TROUBADOUR — Pale lilac and deep velvet maroon, lilac border.

VALENTINE GIRL — Softest shell pink, large flowers, one of the best.

TWO NEW 1953

Cactus-Flowered Introductions —

MORNING STAR (Smith) — About the same size and shape of flower as Noel, but Morning Star is a lovely soft salmon, close to the color of geraniums Emile Zola or Lullaby. Strong grower, leaves zoned, medium sized umbels, free flowering.

\$1.50 each

SOUTHERN CROSS (Smith) — Larger flowers and slightly narrower petals than Noel, with larger umbels of flowers, the largest of any Cactus-Flowered geranium. Color is a showy salmon-coral, about the same as the famous Fiat geranium. Strong grower, leaves with a deep zone, very free flowering.

\$1.50 each

We Also Grow These Varieties of Pelargoniums

Following varieties out of 2½ inch pots
35c except as noted.

Azalea		Grandma Fischer	
City of Oakland	60c	Innocence	
Duchess of Kent	60c	Little Rascal	
Edith North		Marie Rober	50c
Empress		Mrs. Layal	
Gay Nineties		Mrs. Mary Bard	
Grace Armstrong	60c	Springtime	

IVY LEAVED OR TRAILING GERANIUMS

50c each out of 2½ inch pots

Any six for \$2.50

ALLIANCE — Double lilac.

BUTTERFLIES — Single, orchid.

EL GAUCHO — Double bright rose cerise, fully double.

INTENSITY — Semi-double, deep orange scarlet.

JEANNE d'ARC — Single, faintest lilac.

JOSEPH WARREN — Double rose, violet purple, the best.

LEOPARD — Semi-double orchid, pink spotted, red, popular.

MADAME MARGOT — Single white and faintest lilac.

MRS. H. J. JONES — Double deep rose pink, carnation like.

PEPPERMINT STICK — Soft white edged with red and each petal streaked with red. Full double and very unusual.

PINK ALLIANCE — Double, beautiful, deep pink, large umbels of large flowers.

RED ROSEBUD — A nearly scarlet, double. Beautiful rosebud shape. Profusion of blossoms.

SALMON ENCHANTRESS — Sport of Princess Victoria.

SILVIA — Pastel pink flecked with crimson.

SNOWDRIFT — Double white, very good.

We also offer out of 2½ inch pots, four colors, white, pink, red and lavender. 20c each. 6 for \$1.00.

GARDEN GERANIUMS

35c each out of 2½ inch pots

BETTER TIMES — Double, deep red.

CALIFORNIA BEAUTY — Double pink, white center.

FLAME — Single, bright red.

MADONNA — Double white.

SALMON SUPREME — Semi-double, apricot salmon.

VARIEGATED LEAVED GERANIUMS

HAPPY THOUGHT — Light green leaf, yellow center, 50c.

MOUNTAIN OF SNOW — Silvery green with a pure white border, 50c.

MRS. POLLOCK — Green center, irregular zone of salmon green, edged with yellow. \$1.00.

We also grow:

MISS BURDETTE COUTTS, \$1.00

MRS. COX, \$1.00

RODERICK DHU, 75c

PRINCE RUPERT, 50c

JUBILEE, 75c

UNUSUAL GERANIUMS — Cactus-flowered red and green Poinsettia, \$1.00 each.

NOEL — Pure white cactus flowered, \$1.00 each.

IN ADDITION WE GROW IN LIMITED QUANTITIES

Bougainvillea, Honeymoon, Apple Blossom Rosebud,
New Life, Red Rosebud, and Ruby.

\$1.00 each



BEGONIA FUCHSIOIDES

This is a begonia having a drooping habit with pink blossoms resembling fuchsias. Indoors or out.

60c each out of 2½ inch pots

BEGONIA SEMPERFLORENS (Rosebud Type)

Large double blossoms in three colors: Reddy, dark red; 101, bright pink; Snow Flurry, almost white.

1.00 each. All three, \$2.50

CHINESE LOTUS (Bertholdi)

Gray foliage, bright red blossoms. Beautiful hanging blossoms, very unusual.

50c each, 4 for \$1.50

SPIDER PLANT (Anthericum)

Indoor or out for a beautiful hanging plant.

50c each

HOUSE IVY

Self branching.

10c each. \$1.00 per dozen

CAMPANULA (Star of Bethlehem)

Both blue and white. Showers of blossoms all year round.

50c each out of 2½ inch pots, 4 for \$1.50

We grow about 300 varieties of Fuchsias, and also some of the species that are not listed, but we would be glad to confer about any varieties not listed.

To acquaint you with the high quality of our Fuchsias we offer 8 well-grown plants out of 2½ in. pots for \$3.00, our choice, postpaid anywhere in the United States. Each plant properly labeled.

SALES TAX

All orders in California add 3% sales tax — orders from 15c to 42c add 1c; 43c to 73c add 2c tax; 74c to \$1.12 add 3c tax; \$1.13 to \$1.49 add 4c tax; and for each 37c additional 1c tax. Orders shipped outside California are not subject to this tax.

SHIPPING

Please read carefully before ordering.

We strongly recommend Railway Express since all orders are automatically insured for full value up to \$50.00. If you desire your order shipped by Parcel Post, please include 15% of the total amount of your order. No orders will be shipped by Parcel Post, unless postage accompanies order, except our special offer of 8 plants for \$3.00 which is prepaid anywhere in the United States. Plants may be shipped by Railway Express, charges collect. No C.O.D. shipments. Our responsibility ends as soon as the plants are accepted by the carrier in good condition. Any unused portion of postage will be promptly returned.

Due to the high cost of labor, materials, etc., we cannot accept any order for less than a total of \$3.00.

100 seeds, \$3.00 postpaid

NEWEST PELARGONIUMS

\$1.00 each out of 2½ inch pots; any six for \$5.00

BALLERINA — Shell pink, apricot undertones. Upper petals veined from base to center spot of crimson. Strong grower with large umbels of large ruffled flowers.

CIRCUS DAY (Schmidt) — Lower petals medium pink, somewhat fluted. Top petals deeper pink, with medium large velvety brown-black blotch, flushed with salmon. Strong upright grower of average size, noted for large umbels of very large flowers, held well above the plant. As gay as a Circus Day!

CONSPICUOUS — Shining oxblood red. Upper petals waved, edged with a black hairline veining and blotches. Lower petals elongated black spot. Very large flowers, long keeping quality, long bloomer. A fine well-shaped plant. Well named as Conspicuous.

COVER GIRL — Soft pink, white throat. Upper petals veined from base to medium sized deepest crimson spot. Lower petals no markings. Medium large round and beautifully ruffled flowers. Very free flowering.

FIERY EMBERS — Black. Upper petals red, border surrounding each petal. Lower petals red overlaid with black, feathering. Remarkable flame-like coloring. Medium bushy grower.

FIFTH AVENUE — Black and red. The rich velvety red petals are heavily overlaid at center with a black sheen which lessens as it extends to outer edges. A very floriferous variety producing large umbels of very ruffled fluted flowers on a well-shaped plant. Has a long blooming period.

GOLDILOCKS — Light golden apricot. Upper petals small dark blotches, feathering. Lower petals no markings. Frilled. Medium bushy plant.

GRAND SLAM — Rosy red, slight salmon undertone, base of lower petals with light marking and two or three purple lines. Top petals veined deep violet red from base to medium sized red-brown spot in center, flushed salmon to petal edges. Moderate growth, medium sized leaves.

JUNGLE NIGHT — Deep maroon. Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black with a medium large velvety black petal center. Petals waved and curled. Strong upright grower, large light green leaves. Three to five flowers per umbel. Long blooming season.

MANHATTAN — Glistening ruby red. Upper petals medium sized black blotches and slight dark overlay. Lower petals less dark coloring. Very large ruffled flowers. Showy and free blooming.

PINK CHAMPAGNE — Light flesh pink, with small dark red blotches on upper petals. The apricot pink buds open to a pastel shade and slowly turn slightly deeper. Extremely frilled and dainty. Heavy bloomer.

Following varieties out of 2½ inch pots, 60c each

ALICE EASTWOOD — Soft rosy pink.

ALL VELVET — Five-petaled flower, soft velvet sheen.

BURGUNDY — Deep wine red.

BURLESQUE — Rose pink, white throat, white edge.

CONGO — All petals veined black.

HARRIETTE — Crimson, veined maroon black.

JOHN WINTERMUTE — Raspberry-rose overlaid rich maroon, sells itself.

LEADING LADY — Near white to apple blossom pink.

NEW FASCINATION — Double corolla, rose pink.
Red sepals.

NEW HORIZON — Large, double corolla with
crispy, light blue petals. Pale rose sepals.

NONPAREIL — Double to semi-double corolla; pale
purple-blue. Sepals, ivory pink.

OTTO — Single; blue to purple corolla. Deep crim-
son sepals.

PERIWINKLE — Long, single corolla; medium shade
of lavender-blue. Pink sepals.

PHENOMENAL — Double purple corolla with sepals
of dark crimson.

PINOCHIO — Small flowers of dark purple shading
to a nice pastel as the flowers grow older. Red
corolla.

REITER'S GIANT — Double dark purple corolla.
Carmine sepals.

ROSE OF DENMARK — Single corolla; lustrous
pink. Sepals, white to pale pink.

ROYALTY — Single, royal purple. Corolla dark roy-
al purple, faint rose markings at the base. Se-
pals, red.

RUFUS — Single; Corolla, turkey red.

SEA FOAM — Small flowers, semi-double corolla;
marbled petunia purple, tinted rose. Tube and
sepals, white, flushed rose.

SHARON — Semi-double corolla; rose Bengal,
splashed geranium lake. Sepals, palest scarlet.

STAR GAZER — Single, rose madder corolla with
sepals the same color.

STORM KING — Corolla waxy white with crimson
veins. Tube and sepals, bright scarlet.

SUNRAY — Single corolla, medium small flowers,
rosy purple. Salmon pink sepals. Leaves, varia-
tions of silver, white, and green.

SUNSET — Single corolla; sunset pink. Pale pink
sepals.

SURPRISE — Single, hyacinth blue corolla. Red sepals.

SWINGTIME — Double corolla; milky white with pink veining at base of petals. Red sepals.

TANGERINE — Single corolla; orange changing to rose. Flesh colored tube. Light green sepals.

THE DOWAGER — Large, double corolla; blue-purple. Bright red sepals.

TITANIC — Very large, double corolla; carmine at the base to deep petunia purple toward the edge of petals. Large, carmine sepals.

TOM WEST — Variegated green and cream foliage. Red and purple, single flowers.

TREASURE — Double corolla; very pale orchid. Neyron rose sepals. Ivory white tube.

TRIUMPHANT — Very large, open double corolla; amythest-violet. Turkey red sepals.

TRUMPETER — Single corolla of the triphylla type, geranium lake. Tube and sepals a bit lighter in color.

UNCLE CHARLEY — Large, semi-double corolla; lilac-lavender. Rose red sepals.

UNCLE JULES — Extremely large, double flowers, purple, blue and violet. Crimson sepals.

VENUS VICTRIX — Single corolla; violet - blue. White sepals, tinted pink.

WEDGEWOOD — Double corolla; blue and white of clear, sparkling brilliance. Sepals, near white.

WHITEMOST — Large, semi-double corolla; pink to white with pale pink sepals.

WINSTON CHURCHILL — Double corolla of a fine shade of blue. Reflexed pink sepals.

WONDER BLUE — Very double corolla; light blue. Phlox pink sepals.

WOOD VIOLET — Double corolla; violet blue. Dark red sepals.

Most Popular Basket Types

50c each out of 2½ inch pots

AMAPOLA — Corolla, deep orchid-rose; large, mostly semi-double. Sepals, rose.

AMERICA — Single. Corolla, orange-red. Tube, flesh tinted pink. Sepals deep rose pink on outside, bright rose red on inside, greenish white tips.

ANNA — Double of magenta to light red. Sepals, carmine.

AUTUMNALE — Foliage, bronze and orange, flowers scarlet sepals and purple corolla.

BLUE PENDANT — Medium sized, double corolla of light blue to light rose. Sepals, rose.

BOUFFANT — Long, single, open white to rose petals with light sepals.

BUTTERFLY — Single, spreading corolla rose bengal to crimson; Tube and sepals bright red.

CASCADE — Single corolla, pink to carmine red. Sepals, dark pink.

CRESCENDO — Single to semi-double corolla. Outer third of corolla peony purple; margin and lower two-thirds turkey red. Sepals turkey red.

GLORIOUS — Large flower of deep rose. Sepals white underside, rose outside.

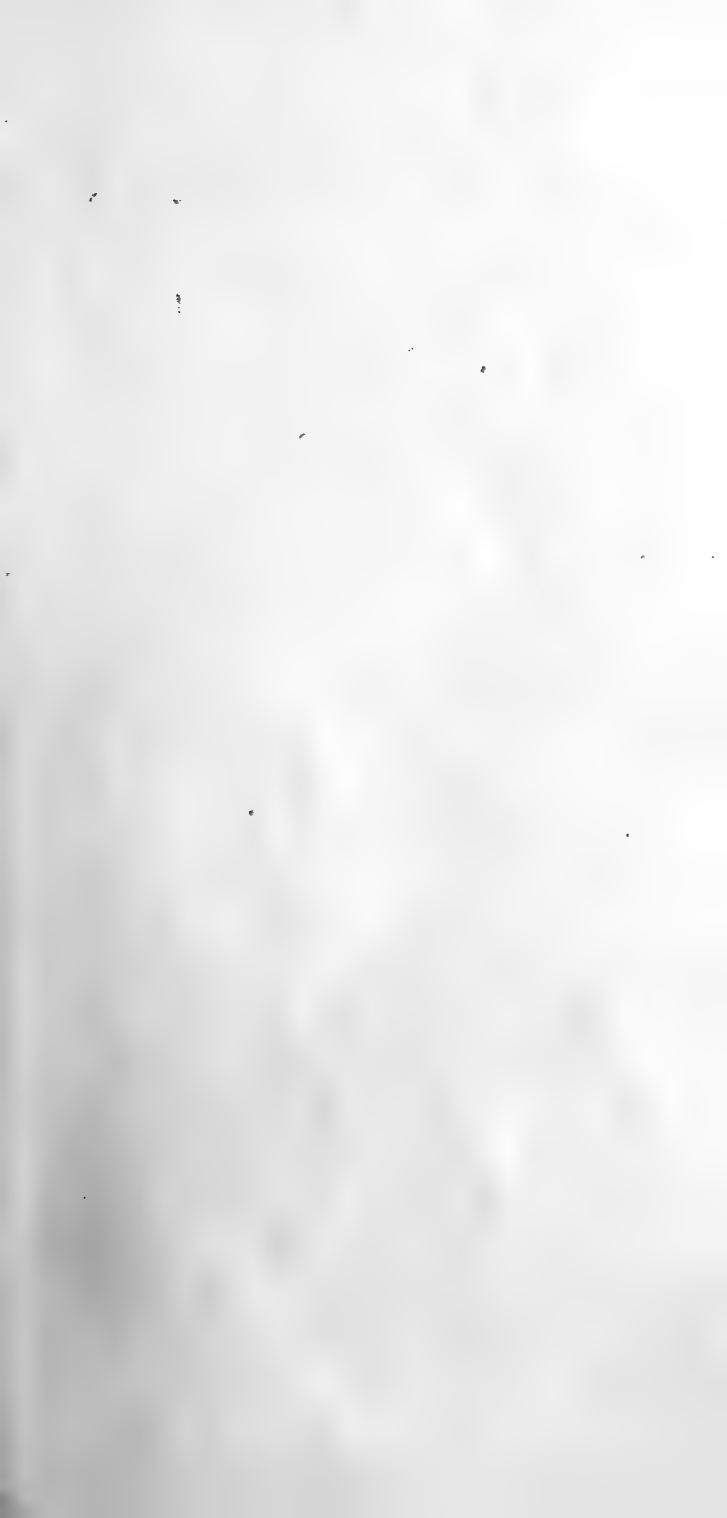
JACK SHAHAN — Large, single corolla; rose Bengal. Pale rose Bengal sepals.

MANTILLA — Tube, sepals, and corolla self colored, deep carmine. Bronzy foliage.

MARINKA — Double flowers; all bright red, with shiny red sepals.

MRS. VICTOR REITER — Single long tube. Single corolla in pure crimson except at base, which is creamy white. Sepals creamy white.

PINK BALLOON — Large, pinkish white corolla. Pink sepals.



PROCUMBENS — Small yellow flowers.

RED SPIDER — Very long corolla; deep rose madder with margins of crimson. Deep crimson sepals.

SAN FRANCISCO — Single blossoms of geranium lake or orange to red. Carmine rose sepals.

SAN MATEO — Double, corolla of darkest Victoria violet with fuchsia pink splashes. Sepals, pink.

SAN PABLO — Sport of San Mateo. Long, loose corolla; rose orchid. Rose pink sepals.

SUPER BRITISH — Single corolla; crimson-orange. Waxy, white tube and petals.

TRAIL BLAZER — Long, large and double corolla, deep magenta. Sepals recurved and a shade lighter.

1952 INTRODUCTIONS

And Other Popular Fuchsias

60c each out of 2½ inch pots

BABY BLUE EYES (Plummer) — Compact, bushy grower. Cross between Erecta and Wood Violet. Red sepal and dark lavender corolla. Covers itself with a mass of small, sparkling flowers held upright as Erecta. Very fine as a pot plant.

BACHELOR GIRL (Schmidt-Tiret) — A sport of Bewitched, in all respects like it, with the branches somewhat more pendulous, but the corolla a pale mallow. The same long white buds and long, green-tipped white sepals, flushed palest pink inside. Tops in pale pastel, large-flowered and free blooming hanging fuchsias.

BLOOMER GIRL — Double pale pink corolla, veined carmine at base, upturned sepals red. A natural trailer with large flowers, free blooming.

BLOSSOM TIME (Tiret) — Large single on the order of fuchsia Jack Shahan, but of softer, more pink coloring, with waxy white tube and beautiful long, curved upturned sepals. Strong grower with pendant branches, best displayed as a hanger. Heat-resistant and free blooming.

BUNKER BOY (Tiret) — Double corolla composed of long fluted petals near-white at base, deepening throughout to geranium lake at petal edges; smaller outer petals marbled with fuchsia pink. Thick waxy tube and long, broad, upturned sepals white, flushed palest carmine. Strong upright grower with large flowers of good substance—should do well in warmer sections.

CHERIE (Hodges) — Single corolla with petals unlike those of any other fuchsia. The blue-purple petals are near-white at the base, are prominently veined and "roll in" at the edges, giving

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a demure and attractive appearance to the outspreading corolla. Long broad, rose-red up-turned sepals. Medium strong, upright grower, free flowering.

COUNTRY COUSIN (Hodges) — Corolla usually of five to six petals, spreading out perfectly flat at maturity. Rich violet-purple petals, near-white at center and heavily veined flesh color, giving the flower a most "frank and open countenance." Very short tube and short, broad, up-turned sepals deep red. Medium upright grower, deep green foliage, free flowering.

CRINOLINE (Reiter, Jr., Pat.) — Puffy double exquisite rose. Larger and similar to Seventeen. Upright.

DOROTHY LOUISE — Double corolla medium orchid pink, short sepals pink. Medium-large flowers freely produced on willowy upright grower. Early bloomer and one of the best pinks.

FANTASY — Semi-double corolla, petals with pale center, deeping to purple-blue at edges, smaller outer petals heavily overlaid pink. Open spreading flower with pink and green-tipped sepals. Branching, upright grower, free flowering.

FLUORESCENT — Long semi-double corolla soft lilac orchid, short tube and long, broad sepals white, faintly marked pink at edges. Willowy upright grower, may be used for baskets.

GRAY LADY — Large double corolla pale greyish blue, upright rosy white sepals. Medium upright grower with large flowers of delicate coloring. Best in the cool coastal sections.

HIS EXCELLENCY — Large double rich violet corolla, short tube and sepals white. One of the finest of the new fuchsias, with large flowers of dramatic color contrasts. Best coloring is obtained under good growing conditions.

INNOCENCE — Double or semi-double white corolla, short pale carmine tube and long, broad

white sepals, blushed on underside. Upright branching grower producing a succession of good sized flowers. Blooms early and continuously.

OLD SMOKY (Schmidt) — Double corolla old rose with a smoky cast; medium tube and outspread sepals flesh color, underside of sepals pink. Strong grower with somewhat pendant branches and medium large leaves — try it as a hanger, too. Large flowers that should be very large along the cool coast. Novel coloring distinguishes Old Smoky from all other fuchsias.

PEPPERMINT STICK — Double white corolla, short tube and long, broad pink sepals, tipped green. Upright grower.

PINK QUARTET — A quartet of rolled center petals surrounded by spreading ones, all soft pink; broad upturned sepals deep pink. Strong upright grower, free blooming. A good fuchsia, does well in the warmer sections.

SEA SHELL (Evans) — Double corolla palest shell pink, shorter outer petals flushed deeper pink. Tube and outside of sepals waxy white, underside of sepals phlox pink. Upright, bushy grower, very free flowering.

SNOWBALL — Large double white corolla, tube and broad, upturned sepals white, flushed pink at base of sepals and base of tube. Upright grower, large leaves, with the largest of all "all-white" flowers. Best under cool growing conditions.

SNOW FLURRY — Semi-double to double corolla white, tube and sepals white, with a pink flush at the base of petals and sepals. Blooms in profusion. Somewhat upright at first, but arching branches make a good basket.

SPARKLER (Plummer) — I gave much thought to naming this fuchsia which combines the best features of Erecta and Junior Miss. Dark violet corolla, sepals of palest rose. Many hard, tight blossoms in great profusion. The stamens and



pistil are short and stand out very stiff. Many names were suggested but it always sparkles so I just had to call it Sparkler. This one will be in every collector's garden.

SWEETHEART — Double corolla with center petals lavender blue; large outer petals fuchsia pink and some marbled with blue; long, broad, recurved pink sepals. Willowy grower with big buds and large flowers.

SWEET SIXTEEN — Double pink corolla, pink sepals. Good grower useful as espalier or try as hanger.

TELEVISION — Large double, tube and sepals, white outside, pale pink underneath. Corolla deep orchid shade, splashed with fuchsia pink beginning at base of petals and extending to tips. May trail.

TRAIL BLAZER — Best described as a double "Red Spider" with sepals a little paler in color. A real trailer, with branches hanging directly down the sides of the basket.

TURQUOISE LADY (Plummer) — Upright bushy grower, to four feet. Red sepals and corolla of dark blue. Medium size flowers grow in profusion. This fuchsia is the same color as the fuchsia Blue Pendant that took everyone by storm in 1950. Easy to grow, and a must for every garden.

TUTU—Large double corolla orchid lavender, tube and broad sepals white, phlox pink on underside. Stocky, upright grower with heavy foliage and very large flowers. Best under cool conditions.

VIOLETTA — Long single corolla near-white at base, deepening to deep violet at petal edges. Short tube and long, narrow sepals white. Tall upright grower, free flowering.

1953 INTRODUCTIONS And Patented Fuchsias

Price of all the following:

\$1.00 each out of 2½ inch pots; any 6 for \$5.00

THREE TO BE INTRODUCED BY ME THIS YEAR

CUESTA CASCADE — Basket Type — Sepals red, flaring and recurved, true cascading type, corolla fully double powder blue. Self branching and free blooming. Short grower. Name selected by judges from the California Fuchsia Society. "Cuesta" being Spanish for "Top of the Hill."

RAMBLER — Upright — Single. Long rosy lilac corolla. Sepals red. Stiff branched, very fast grower and free bloomer. Original seedling attained 10 feet in one season. Ideal for espalier or to grow on any trellis. There is a place for Rambler in every garden.

SUMMER SPLENDOR—Basket Type—Sepals creamy white, turning to red as bloom becomes older. Corolla fully double rose madder and does not fade. Holds color until blossoms fall. Medium size blossoms in great profusion. Small dark green foliage. Does well in sun or shade. Needs very little pinching. Truly splendid at all seasons. Some day you will have this one in your garden.

BEWITCHED (Pat.) — Double corolla dubonnet purple. Tube and long sepals white outside, flushed pink inside. Willowy, vigorous grower. A good color contrast for a showy basket.

BRIDESMAID (Pat. applied for) — Double corolla lilac-orchid, broad recurving sepals white, phlox

pink on underside. Strong, medium high, bushy grower, with a profusion of large double flowers.

CATHY MILLER (Miller) — This fine sport of Bolero was discovered by Mr. John H. Miller of Carmel. It is more willowy in growth and more abundant in bloom and the color of the large corolla is a very pleasing soft orchid. Tube and short, broad, perfectly upturned sepals are bright red. Tested in Carmel for several seasons. A very fine large-flowered fuchsia. Try it as a hanger, too.

CAVALIER (Schnabel) — A trailing variety whose three to four foot branches fall from the pot rim like a Cavalier's Cape. Although slightly more woody, Cavalier resembles Cascade or Red Spider in growth. The large long bell-like single flowers are Petunia purple, (32/0 HCC) with the base of each petal changing to Rhodamene (29/1 HCC) while the long twisted sepals are pale carmine (pink) (21/2 HCC). The long waxy straight sided buds sometimes measure four and one-half inches from berry to tip. Cavalier is free flowering and the plant is heat tolerant. Garden tested.

CITATION (Hodges) — Winner of the First Prize, single seedlings, at the 1951 San Francisco Flower Show. Single corolla of four broad white petals, opening from campanulate to wide-open saucer form. Petals lightly veined pink at base. Tube and medium-sized upturned sepals light to rose pink, depending on exposure. Bushy, upright grower, wonderful deep green foliage, noted for the abundance of good sized flowers. Blooms well even in small pots.

CORONATION (Tiret) — Double wide spreading corolla a most distinctive shade of rosy-raspberry. Short tube and long, narrow sepals waxy white, sepals flushed soft pink on underside. Tall, upright, willowy grower. Early bloomer, with large flowers.

CROWN JEWEL (Schmidt) — Double widespread ruffled corolla an attractive glowing rose, with

a pale green center when fully open; greenish tube and long, broad, white sepals that are faintly blushed and of good substance. Tall, willowy grower, medium large leaves and large flowers that should reach extra size in the cooler sections. For a large fuchsia this has bloomed very freely and is quite heat tolerant, but should be shaded for finest coloring.

DAINTY DAMOSEL (Schnabel) — This is a bushy upright plant with many semi-double flaring flowers in ivory and orchid. The beautifully formed corolla of rolled petals is deepest Cobalt Violet (HCC 634) which fades evenly to Mallow purple (630 HCC) backed by short sturdy star-like clear white sepals. The waxy pink tube is quite short. Well distributed flowers on arching branches whose leathery leaves are medium green. Heat tolerant — garden tested.

' DU BARRY (Pat.)—Double purple. Heavily marbled. Upright.

ENCHANTED (Pat.)—Large double corolla campanula blue, near-white at base, outer petals overlaid with fuchsia pink, all petals edged with a pale lilac line. The many smaller outer petals are attached to the broad base of the rose-red sepals and so spread out horizontally, encircling the large pendant center petals. Good upright grower with deep green leathery leaves, freely producing very large flowers (in the cooler sections) of unique style.

FLYING CLOUD (Reiter, Jr., Pat. No. 925)—One of the finest and easiest of the double whites. A mass of blossoms.

GYPSY PRINCE (Ervin) — This excellent sport of Gypsy Queen was found by Mrs. Grace M. Ervin of Soquel. It has all the desirable qualities of growth, large flowers and free blooming habits of the parent variety, but Gypsy Prince has a corolla of deep violet purple, a few smaller outer petals marbled flesh pink at the base. Larger central petals are serrated, tube

and broad upturned sepals are bright red. Be sure to try this newest member of the Gypsy tribe.

JUBILEE (Reiter, Jr.)—A large bicolor double in the "magenta red" group. Jubilee is a strong bushy grower with large double flowers of sparkling color and distinguished form. The double petalage is edged with dark Tyrian Rose (24/1 HCC) fading to a lighter shade toward the center of the flower. The long spreading sepals are white flushed pale rose lending additional brilliance and distinction to its sparkling petal coloring.

LA BIANCA (Patented) — Single white, sepals white, tipped green, medium flowers.

LACE PETTICOATS (Pat. applied for) — Double corolla white, tube and broad, heavy, outspread sepals white. Corolla is composed of large central petals, surrounded by smaller ones that are attached to the base of the sepals and so are spread out horizontally as the sepals curve up. Most petals are serrated. Inside of sepals and petals are faintly shot with palest blush, enhancing an otherwise all-white large double fuchsia. Quite vigorous, willowy upright grower. In the warmer sections flowers will show more pink, unless the plant is in shade. Especially fine in the cooler regions.

LADY ANN (Tiret) — Winner of First Prize, double fuchsia seedlings, at the 1952 San Francisco Flower Show. Double spreading corolla formed of many curled petals, opening purplish-blue, with most of the outside petals marbled phlox pink. Short tube and broad, spreading sepals are white, sepals faintly blushed on underside, tipped green. Strong, bushy upright grower with fine foliage, free flowering. Of particularly fine form and coloring in the cooler coastal sections.

LULLABY (Reiter, Jr.) — A double flowered trailer in the same warm rose coloring as the upright variety Crinoline. The large flowers are fully double, exceptionally crisp in texture and of

excellent form with nearly white recurved sepals and the warm rose petalage heretofore unobtainable in trailing forms. Compared with Crinoline the flowers are slightly more lavender and a shade darker and the doubleness, the size and the substance of the flower is definitely superior. Well foliated branches arch naturally and the flowers hang abundantly and conspicuously.

MOONLIGHT (Waltz) — A semi-double flower medium to large size, the delicate coloring has the soft pale glow of moonlight. The short tube and long frosted sepals are greenish white tipped with pale green, the corolla palest flesh pink has overlapping petals veined with pale rose, as flower matures instead of fading the colors deepen and flare open slightly. This plant is self branching very free flowering medium sized clean foliage, will make a basket as well as a beautiful pot plant. Hardy, heat resistant, garden tested.

POLAR SEA (Reiter, Jr.) — A vigorous upright fuchsia in the colorings of His Excellency from which it differs in larger size and more intense and contrasting coloring. The double flowers resemble the old magenta sepalled purples in form and size with their ideal broad deltoid sepals but, in Polar Sea, the tube and sepals are white and the petals are dark Imperial Purple marbled with white at their base. Under good fuchsia conditions Polar Sea compares favorably in form with the best of the old dark purples. The plant is strong and upright, flowers are large, stems long, color startling and fading graceful. It deserves the best conditions for full development of all its qualities.

SPRING SHOWER (Tiret) — Semi-double long-petaled white corolla. Short tube and upturned sepals flesh, underside of sepals soft phlox pink. Tall upright, branching grower, noted for the super-abundance of medium-large flowers. This variety blooms early, even in small pots, and a fairly large plant is simply a shower of soft pink-and-white flowers.

STREAMLINER (Patented) — Everything about this great fuchsia is streamlined — the long slender buds, long thin tube, long semi-double corolla, extra long twisted and curved sepals, and even the strong growth streamlines directly down from the hanging pot. Similar in coloring to "Red Spider" but deeply colored in both corolla and sepals. Streamliner loves the warmer climate.

VAGABOND (Schnabel) — A double trailing or espalier Fuchsia and with its huge buds and flowers of deep magenta flushed carmine promises to be an excellent addition to the good reds. The short tube and long broad upturned sepal are brilliant carmine, the corolla magenta, with many outer over-lapping petals of magenta splashed with carmine. The plume like branches have flowers along the branch as well as the tips. Continuous bloomer, medium large foliage, and especially good for the warmer climates.

VOODOO (Tiret) — Double corolla darkest of any large double fuchsia — a deep purple-violet. Short tube and long, wide, upturned sepals darkest red. Strong upright grower, large flowers.

YANKEE DOODLE (Hodges) — For its startling red, white, and blue color pattern this fuchsia won First Prize for single seedlings at the 1952 San Francisco Flower Show. Short tube and upturned or reflexed sepals are deep red, single flat corolla white, with irregular elongated blotches and stripes of blue-purple. Medium tall grower, lots of good sized flowers. Remarkable for its variability—no two flowers exactly alike. In a typical flower the somewhat pleated petals show an equal area of white and purple, but some flowers have an all-white corolla, a few flowers are dominated by purple, while others may have one or two white petals with the other petals of the same flower strongly marked with purple. Not only that, but the markings are different even on the inside and outside of each petal.